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**ORDERS 800-883-8090**  
**FAX 954-722-9676**

Dear Retailer:

Are you in the market for a plaque featuring the tire of # 24, Jeff Gordon? Maybe a signed Riddell helmet from the legendary 49er Joe Montana sounds better? On the other hand, you might want to thrill Yankee fans with a triple autograph plaque of Mantle, DiMaggio and Berra. Where many wholesales make promises, Big Apple makes deliveries and happy customers.

For over 20 years, Big Apple Card Company has been in the wholesale sports collectibles business and we continue to meet the needs of retailers like yourself throughout the US and Canada. We are one of the few companies that sell on a wholesale only basis. That means while other sellers are competing against you, their buyers, we at Big Apple Card Company give you the best wholesale deals on the market.

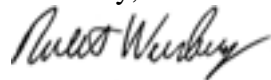
We currently stock and manufacture over 200 product lines such as Riddell, Chase, and Winners Circle to name a few. All autograph items are guaranteed 100% and have a serial numbered hologram on each item for authenticity. Since many items are in stock, most orders ship within 24 hours and at no inflated freight charges, unlike many other wholesalers.

When ordering from Big Apple Card Company you can expect:

- Volume pricing on all products and over 200 product lines
- Unique products and Big Apple exclusives not found anywhere else
- Hands-on, experienced owners, selling authentic items for over the last 20 years
- TRUE wholesale prices on every product
- Distribution for Riddell, Chase, Winners Circle, Team Caliber and Racing Reflections
- Exact UPS/FedEx freight with no inflated freight charges

With one call or fax to us you can get an array of products from many lines, which saves you time, money and shipping costs. Take a moment to look at our latest catalog. For new and upcoming products be sure to visit our website at [www.bigapplecard.com](http://www.bigapplecard.com). We're confident you will find the best products, pricing and service from the Big Apple Card Company so call today. We look forward to hearing from you.

Sincerely,



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