

We've done hundreds of SEO articles on a variety of topics. Chances are we've got a sample to show you from your field so contact us at wintersproductions@hotmail.com. Below are just a few examples of SEO Content to show our range of topics:

Title tag - Student Loan Program Tips and Advice

Keyword: Student Loan Programs

Headline: Student Loan Programs – Steps to a Higher Education

For students who want a higher education, but who didn't win a scholarship or a Pell Grant, student loan programs are a way to get to their favorite university or college. With so many options in student loan programs it might seem too confusing to navigate. The best place to start is your financial aid office at your college or university but here are some student loan programs to consider:

Federal Perkins Loan is one of the low-interest student loan programs available whether you're an undergrad or a graduate student. These types of student loan programs uses government funds with a percentage contributed by the school. Federal Perkins Loans funds however might be limited in some areas so students who have a greater financial need and who apply before the schools' financial aid application deadline are usually considered first for the program. As for the interest rate, this student loan is fixed at 5% for the life of the loan (10 years). You don't have to pay interest while you are in school, but you do have to begin repaying nine months after leaving school.

Federal Stafford Loans come in two varieties – Subsidized and Unsubsidized.

Subsidized Stafford Loans are need-based and the federal government pays the interest while you are in school. If you leave school or graduate you have to begin paying the loan back unless you get a grace period or deferment. A deferment is a request to postpone payments for several valid reasons, including but not limited to unemployment, disability or returning to school again. Students with Stafford Loans will not pay higher than 8.25% interest on their loan.

As for **Unsubsidized Stafford Loans** many of the same conditions apply but two points are in great contrast. It's not based on need so that means everyone is eligible, regardless of income, for the loan. The second point to consider with an Unsubsidized Stafford Loan is that you are require you to pay the interest on the loan while you are in school. You can ask for a deferment as with Subsidized Stafford Loans but the deferred interest is capitalized (meaning it's added to the principal balance) at the start of repayment. Keep in mind too that interest on any student loan program is tax deductible, so be sure to tell your tax advisor each year.

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Title tag - Weight loss diet

Keyword - Weight loss diet

Headline - Weight Loss Diet – Facts and Fads

Over the years there have been many a weight loss diet plan to come along. Fad diets, which are weight reduction diets that enjoys temporary popularity, come and go and sometimes resurge years later. A few of the more well-known fads on the weight loss diet front include: Cabbage Soup Diet, Atkins Diet, Three or Seven Day Diet, Grapefruit Diet, Metabolism Diet, Scarsdale Diet, Bread and Butter Diet and Chicken Soup Diet.

These fad weight loss diets are usually only temporary diets, which means they are for short-term use and not long-term use – with the possible exceptions perhaps being the Atkins diet, which has ‘stages’.

One weight loss diet might be a low carbohydrates (low carb) diet like Atkins while another weight loss diet puts more faith in counting calories instead of carbs (Bread and Butter diet). These fad diets are usually used by people hoping to slim down for the summer to fit into a new bathing suit or wedding gown as opposed to making a conscious choice of healthy eating for the rest of their lives.

Of course to find a weight loss diet that works over the long term is possible but it will have different results in the here and now.

For example, instead of dropping pounds within days as with many fad weight loss diets, people that are on a weight loss diet of simply eating better (like a diabetic diet) won’t see those extra pounds magically slip away in that short of a time span. However, as time goes on they will see a slow change develop with proper foods and proper exercise. Regardless of what type of weight loss diet you choose it’s best to consult your doctor before starting any new regiment because every person is different and could have different medical needs.

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Title tag – dating services

Keyword – dating services

Headline – Dating Services – Past and Present

Years ago the only option in dating services was a newspaper or magazine personal ad. Although that method is still around today, more and more people are finding ways to meet each other via different dating services. The most popular is the online dating services – they’re quick, they’re easy and to place an ad usually costs nothing. Dating services on the Internet vary from site to site as some charge to pick up replies although the ad itself is free. It’s just a matter of comparison-shopping.

Dating services however aren’t restricted to online only. There are still brick and mortar services. These are dating services where you can go inside, sit down, look at prospective love interests and pick someone you think you might like based on personality and appearance. The company will do the same with you – taking down your information and videotaping you for others to consider. It should be noted though that these kinds of services could be somewhat expensive as opposed to print ads and online ads. However, if money is not an issue it does open a window so that you can see someone’s mannerisms before ever going out on a date. That way if they have the same annoying habit of running their tongue across their lips constantly like your ex you can rule them out immediately instead of having to spend your money on a dinner date that goes nowhere.

Some dating services might even be free of charge. Your local church or an organization that you belong to in your area runs some of them. Other dating services might have a charge but they are more tailored to specific types of people such as senior citizens or even young widows or widowers looking to make a fresh start. The bottom line is the door to dating services is wide open – it’s just a matter of getting out there to see what’s available to you.

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Title tag— Car Financing

Keyword— Car Financing

Headline—Car Financing: The Crucial Element Called Research

When it comes to car financing, the research you conduct beforehand is crucial. Many car dealers offer generous terms— for example, interest at 1.5% or 2%— especially in the early fall when dealers are anxious to clear out stock to make room for new models. But be sure these low car financing deals don't require you to buy expensive extras.

Car financing specialists within auto dealerships are well trained to walk you through the paperwork as quickly as possible, allowing for little discussion and few questions. Most financial documents contain much more information than just the base price of the car, the trade in value of your car, your down payment, and the interest fee negotiated (in advance) by the bank. Be sure that you have a complete understanding of the fact that the true cost of your car lies somewhere between the lines.

Dealer car financing isn't always your only option when it comes to car financing. Before you buy, contact the banks where you have your savings, checking, credit card or business accounts. Ask the going rate for car financing. Also ask about discount rates for loans, which are tied to your other accounts.

You may also want to keep in mind that an auto loan is easier to get financing for than a personal loan or an unsecured loan because the lender can use the car as collateral against the loan, in case the borrower should default or for some reason doesn't make the loan payments. If you're a member of a credit union (or are eligible to join one), be sure to investigate its car loans. Historically, credit unions have offered some of the best car financing rates.

If you obtain car financing from a bank, credit union or car dealer, always remember, the federal Truth-in-Lending Act requires that the lender disclose the following information, in writing— your right to a written itemization of the amount borrowed, the total amount of the loan, the monthly finance charge, the annual interest rate, the number, amount and due dates of all payments, and if any late payment fee or penalty may be imposed.

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Title tag— New Home Construction

Keyword— New Home Construction

Headline— New Home Construction 101

Any new home construction can be filled with both joys and headaches but there are a few things you can consider when it comes to building the house of your dreams.

- Know Your Financial Limits – New home construction is not cheap. Find out first from a lender how much you can afford to spend. Get yourself pre-approved at the bank of your choice and be certain to shop around for the best deal.
- Pick a Design – There are a host of different sites out there that can offer home design plans for your new home construction as well as books or magazines at your local supermarket. If you search on-line look into the following sites: www.eplans.com, www.theplancollection.com, www.architecturaldesigns.com, www.collectivedesigns.com, www.coolhouseplans.com, www.dreamhomesource.com, www.weinmaster.com, and www.homeplangroup.com. All of these sites allow you to search by home dimension, bedroom number, garage size, etc.

- Finding Your Contractor – All contractors are not the same so when you look into pricing of a new home construction make sure you are comparing apples with apples and not apples with oranges. One contract might be slightly more expensive but they might also be using higher end products in the home like real hard wood floors and better windows, making them the better choice.
- Finding Your Land – You can find local lots available for your new home construction by going to realtor.com and conducting a search based on the zip code of where you'd like to live.
- Purchasing Your Land – Now here's where things can get tricky. You can buy a For Sale by Owner plot somewhere but it's best to consider working with a realtor to get the land you like for your new home construction. The land you pick must 'perk' so you can build on it. It must also be zoned for residential use and checked to see if there are any liens or provisions against the property. For example, some owners place a deed restriction on a property that says having a manufactured or modular home on a piece of property is not allowed. If that's what you're planning to do, you need to find out in advance before buying the property. A realtor can draw up the contract for you to include everything you need but with any major contract (which is what an offer to buy is) an attorney familiar with real estate should look at it first.

New home construction doesn't have to be confusing. Just follow a few steps along the way and you'll find it's much easier than you imagined.

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Title tag— VOIP Calls

Keyword— VOIP Calls

Headline— VOIP Calls— As Simple as Dialing

VOIP calls and VOIP phone service has been around for years, but up until very recently the voice quality just wasn't that phenomenal, at least not enough to cause a major splash. Now, because computing power is much cheaper and Internet connections are much faster, it is hard to tell a VOIP phone from a regular phone— until you get the bill.

VOIP is essentially an acronym for "Voice Over IP", or in more common terms, a phone service that is utilized over the Internet. If you have a reasonable quality Internet connection you can get your phone service delivered to you through your Internet connection instead, or as well as, from your local phone company if you still utilize a dial-up ISP. While not always the case, more times than often, the faster your Internet connection the better the quality of the calls. Broadband will obviously perform much better than dial-up in most instances.

One technical feature that is driving VOIP calls is use of the session initiation protocol, or SIP. The definition of "SIP" comes straight from the world of instant messaging, where it is used to connect your teenage daughter to all of her online friends when she is supposed to be doing her homework or cleaning her room. What SIP does for VOIP calls is that it creates peer-to-peer telephone connections anywhere in the world. In other words, the phones talk to each other without the need for any kind of a phone switch in the middle. It is a highly integrated phone system without an actual phone company, and the implications of that change are much more than just profound, to say the very least.

At present, there is no risk of everyone swooping out and buying VOIP phones to make VOIP calls and eliminating the plain old telephone service overnight. However, within the next five years there will indeed be some serious worry on the parts of traditional phone companies as to precisely "how" they will somehow make profits from an antiquated system.

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Title tag— Home Improvement Projects

Keyword— Home Improvement Projects

Headline— Two Home Improvement Projects to Consider

There are many home improvement projects that anyone can take on to increase the value of their home. Believe it or not, many of them are quite simple to do and require little time or effort. Granted it, some are larger than others but if you're looking for home improvement projects to increase the resale value of your home, or just making living there a bit nicer, consider the following:

First, painting tops the list. As far as home improvement projects go it's one of the simplest to do. Just make sure that you use a good primer first before you actually put the new color on. Some people make the mistake while doing their home improvement projects to get things done as quickly as possible. Applying the coat of white primer to a wall actually makes for less work in the end. If you don't primer a wall first the first color will 'bled' through the new one you are painting, giving the wrong tint or shadows. Also, it's always best to put on two coats of paint after the primer so you get the most accurate color that you picked out. By far this is one of the simplest home improvement projects to undertake.

Second, when it comes to home improvement projects that are relatively easy, look to laminate hardwood flooring. It might sound complicated but it's not. Depending on the room size it can be one of the more time-consuming home improvement projects but it's simple to do. You just connect the interlocking pieces of wood in alternating lengths. For example, some hardwood flooring suggests you start one row with a full sheet. The next row should have 1/3 a sheet and the third row should have 2/3 of a sheet. Each row then alternates back to the original pattern – one sheet, 1/3, 2/3, etc. By staggering the planks, the floor looks more natural and appealing to the eye.

These are just two home improvement projects you can do to increase the value and appearance of your home. If you search online there are tons more home improvement projects that are easy to take on as a weekend job.

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Title tag— Start a Business

Keyword— Start a Business

Headline— Start a Business – It's Easier Than You Think

If you plan to start a business the first thing you need to consider is your budget. Your main expenses when you start a business are supplies, promotion and products/good (in some cases). But let's break each one down a bit more so when you start a business you have an idea of what particulars you'll need.

- 1) Supplies – Anyone that plans to start a business will need supplies. This can be anything as simple as paper and pens to an actual structure. Thanks to the Internet many people today can start a business with a web site opposed to a brick and mortar store. This saves on the start up costs of a business enormously. Without having to pay rent or buy a structure, that's less money that will be going out in expenses each month. An added bonus of the Internet is also hiring practices. You can 'hire' people from all over the country, or even the world, to help you depending on what your business is.

- 2) Promotion – If you start a business you've got to tell the world about it or you'll have no business. Promotion can be advertising, doing publicity, looking for sales, etc. If you start a business without any idea of what you'll need to spend to spread the word the company will fall flat. So much of what a business brings in should be going back out into promotions of some form. Publicity is the best but there really is no such thing as 'free publicity'. You might not have to pay out money for a professional publicist or sales person to try to generate news stories or customers respectively, but it will still 'cost you' time and energy if you do it yourself. However, you should still have a web site, business cards, etc. as you start a business so always keep those costs in mind.
- 3) Products/Goods – For some who start a business, they have very little, if any overhead, when it comes to products. The reason is because what they offer instead are services, not goods. Again, you'll have to consider if your going to run a writing firm like wintersproductions.com where you have little to no products to sell or a collectable/novelty site like www.timeandspacetoy.com that requires you buy good to sell.

When you start a business sit down first and take a look at what your costs are going to be to begin your project before you jump right in. Figure out what your profits will be. You need to always make certain that you can turn a profit while having enough to put back into the 'machine' on a regular basis so you can stay afloat and perhaps, even be successful.

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Title tag— Background Check

Keyword— Background Check

Headline— When Should You Expect a Background Check?

People can do a background check on you at any point but especially when it comes to jobs that require working closely with children or the public such as nannies, coaches, teachers, in-home technicians (or just about any profession that will mean entering peoples homes or working one-on-one). The reason that businesses do this is simple – they want to be able to trust people who hold sensitive 'people' positions so a background check on you is vital.

What information is in a background check?

A background check can include includes criminal reports, lawsuits, judgments, liens, and bankruptcies. The reason that businesses want this information in a background check is to see if any problems might arise if they decide to employ you. For example, someone looking for an accounting job might have difficulty with finding the position if they had declared bankruptcy at some point (aside from such events as medical bills). A background check might also be conducted on professional licenses to see if you really do hold a license or a degree as you claim you do.

Why Criminal Checks?

A background check when it comes to criminal checks includes all criminal, felony, misdemeanor, sex offender and other criminal offense records that an employer might need to know. For example, a school hiring for a new position could have serious problems if hiring someone who is a sex offender. So to protect the school, they will do a background check to find out if there is anything they should know about in a teachers' past history.

Some Sites Help You

Identity theft is a growing problem in the U.S. Some sites that offer a background check also offer "Identity Reports", which includes current credit report plus other key identity information to help determine if you are at risk for identity theft. Some even offer what they call "Advance Warning

System" that alerts you of Identity Theft *before* it happens. They do daily monitoring of your information to let you know of potential fraudulent activity.

Say what you will but a background check is sometime a necessary task for an employer to engage in, especially when it comes to professions where trust and dependability is key.

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Title tag— tax deduction

Keyword— tax deduction

Headline— Tax Deduction Custom Made For You

There are many tax deductions that you can take on a yearly basis. For example, if you're a homeowner you can get a tax deduction on interest you paid on your home. You can also get a tax deduction if you have a revolving line of credit loan. This is why many people take out these types of loans opposed to using credit cards, which have interest that you *can't* declare as a tax deduction. If you have children under the age of 18 or children that are college age, in school and residing with you, then you also can take a tax deduction for each child as well.

For the business owners you'll find there's at least one tax deduction that you can declare each year, which is expenses. Anytime you buy something for your business – whether it's a postage stamp or a new computer you can declare it as a tax deduction. But there is a catch. That computer should be used for business purposes and not a game console for the kids (or yourself). Another tax deduction not to overlook is mileage. Keep track of how many miles that trip to the post office was or how far it was to go buy that new computer. Every time you get into your automobile for business be certain to note what your mileage was for the trip because you can be paid so many cents a mile. If you're a small business and you hire outside independent contractors to help you with work be sure to report what you spent because that too is a tax deduction.

A professional certified public accountant can look over the rules of tax deduction and find even more places where they can save you money on your tax return. It might cost a few dollars to hire him but in the end you could be saving hundreds, if not thousands, of dollars in returns.

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Title Tag - liposuction

Keyword - liposuction

Headline – Liposuction 101

Liposuction is a surgery where excess fat is removed from deposits located between the skin and muscle. Liposuction involves the use of a small stainless steel tube connected to a powerful suction pump and inserted into the fat through small incisions in the skin. Once the fat is removed the tunnels left behind collapse and this improves body contour. There are twelve main areas where liposuction is performed but the most popular are the abdomen, thighs, arms and neck.

There are several different liposuction techniques. Tumescent liposuction, however is the most chosen because of the technique itself and the safety factor. In tumescent liposuction, this technique uses large volumes of dilute local anesthesia. This is then injected into the fat causing the targeted areas to be come tumescent, or swollen and firm before it is removed. Since local anesthesia persists for many hours there is no need for narcotic pain medications after surgery.

Because a local anesthesia is used instead of a general, the tumescent liposuction is the safest form of liposuction and therefore most widely chosen by patients. When done correctly, it is a safe procedure. There have been no reported deaths associated with tumescent liposuction by local anesthesia unlike other types of liposuction. One of the reasons this is achieved is because the dilute epinephrine contained in the anesthetic solution shrinks capillaries and as a result eliminates surgical blood loss during the liposuction procedure.

There are risks to liposuction and it's important for liposuction patients to remember three main concerns:

1. Too much liposuction is a bad thing. Excessive surgical trauma (excessive liposuction) is dangerous and is the chief cause of serious liposuction complications.
2. Liposuction is a surgical procedure and should be treated as such. That means it's important that you not engage in any other procedures where anesthesia is given because high doses of anesthesia is dangerous and can cause serious complications or even death.
3. Disfigured skin happens when the surgeon is inattentive to detail or if the liposuction surgeon tries to do too much on a single day. Don't go with the cheapest doctor, instead do your research and pick the best.

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